

Contact Information

Mike Msaka

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Portfolio: <https://omikhe.vercel.app/>

GitHub: <https://github.com/Omikhe/>

Professional Summary

Experienced graphic designer with 5+ years of experience working with clients to bring their vision to life and meet business goals. Skilled in brand identity design, UI design, and frontend development.

Professional Experience

Junior Designer, ImageXtra Marketing | October 2022 - November 2022

- Designed and printed brand collateral for various clients.
- Produced high-quality storefront designs.

Lead Designer, Sana Cash 'N' Carry | May 2026 - August 2026

- Managed in-store branding initiatives.
- Executed social media marketing campaigns in collaboration with the marketing officer.
- Developed marketing materials and design assets.
- Created motion graphics for digital platforms.
- Ensured brand consistency across all touchpoints.

Projects

Junior Designer, Majaha Electronics Brand Identity

- Designed high-quality mockups to showcase brand application.
- Developed storefront designs and social media flyers.

Tools: Adobe Photoshop, Adobe Illustrator

Brand Designer, Valuations Africa

- Crafted a unique identity for a real estate company.
- Designed brand collateral including IDs, company profiles, and business cards.
- Established clear brand guidelines to ensure visual consistency.

Lead Designer, Pulse Health System

- Designed Pulse Health System, an award-winning healthcare interoperability solution.
- Created a consistent visual product identity and crafted the project pitch deck.

Tools: Adobe Photoshop, Adobe Illustrator, Figma, [Next.js](#), Tailwindcss

Frontend Developer, University Selection System

- Designed and developed a progressive university selection platform for program exploration and online application.

Tools: [Next.js](#), Tailwindcss

Education

Chipoka Secondary School | 2016 - 2020

Malawi School Certificate of Education (MSCE)